

Celebrate Mid-Autumn Magic with Us!

AZ MOON FESTIVAL 2025

Saigon Center Plaza – 2051 N. Arizona Ave #106, Chandler, AZ 85225

Saturday, October 4, 2025 | 5:00 PM – 11:00 PM

Sunday, October 5, 2025 | 4:00 PM – 8:30 PM

FREE Admission | Open to All Ages

Hosted by the Vietnamese Community of Arizona, in proud collaboration with Saigon Center Plaza, Asian Media Network, The International Women's Celebration, Green Apple, Twin Tygr Film, and the Vietnamese Student Association at ASU, the Arizona Moon Festival 2025 is one of the largest Asian cultural celebrations in the state.

Now in its 20th year, this beloved annual tradition brings together thousands of attendees for two unforgettable evenings under the moonlight – celebrating heritage, unity, and community spirit through live performances, family-friendly activities, authentic cuisine, and cultural pride. With two decades of experience hosting large-scale events, our team is committed to creating an exceptional and vibrant festival experience for all.

Festival Highlights

Free Lanterns & Gifts for Children

- Free 1000 paper animal lanterns with battery operations to all children (First comes First serves).
- Free 1000 goodie bags to all children (First comes First serves).
- Children Lantern Parade led by Dragon Dance group.

LIVE PERFORMANCES & HEADLINERS

- Dragon Dance Performances
- Special Guest Artists (To Be Announced!)
- Live Music & Singing Performances
- Cultural & Traditional Dances
- Martial Arts Showcases
- International Parade of Cultures

CHILDREN'S CONTEST

- Age Groups: 6–9 and 10–12
- Showcase talents live on stage
- Fun prizes and recognition



CHILDREN'S WONDERLAND ZONE

- Bounce Houses, Obstacle Courses, Face Painting
- Carnival Games, Petting Zoo, Slides & More

FOOD & CULTURE EXPERIENCE

- Tea Garden
- Authentic Asian Street Food & Specialty Drinks

Why Sponsor?

The Arizona Moon Festival draws thousands of attendees from all backgrounds to celebrate Asian heritage and foster cultural exchange.

Sponsoring this event offers a valuable opportunity to showcase your brand, connect with families, support community arts and youth, and be recognized as a champion of diversity. All sponsorships are tax-deductible under 501(c)(3) status.

SPONSORSHIP LEVELS:

Platinum Sponsor (\$5,000+)

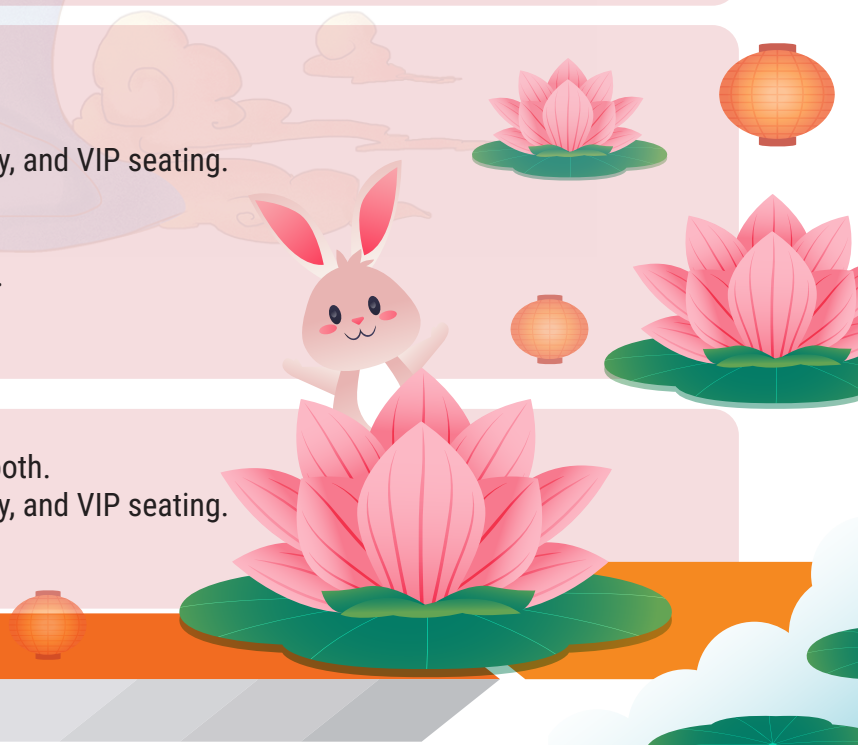
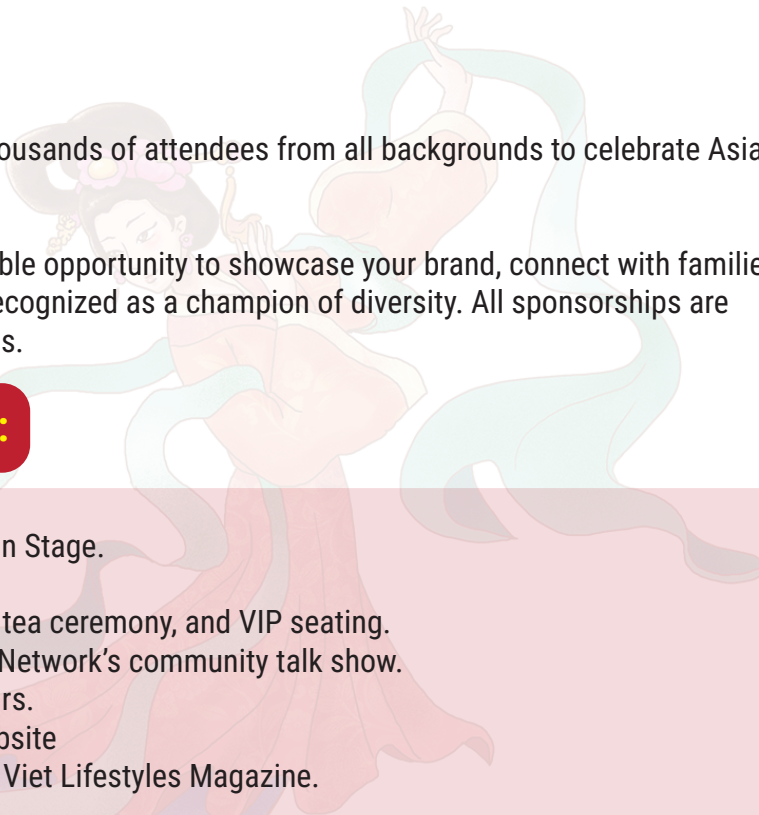
- Premier signage placement on Main Stage.
- 5 minutes of on-stage recognition.
- VIP Experience: Red carpet arrival, tea ceremony, and VIP seating.
- 25-minute feature on Asian Media Network's community talk show.
- Premium booth: 1 table with 2 chairs.
- 1-year digital ad on community website
- Full-page glossy inside cover ad in Viet Lifestyles Magazine.
- Social media spotlights.
- Frequent MC mentions throughout the event.

Gold Sponsor (\$3,000–\$4,999)

- Prominent signage placement at Photo Booth.
- 3 minutes of on-stage recognition.
- VIP Experience: Red carpet arrival, tea ceremony, and VIP seating.
- Booth with 1 table and 2 chairs
- 6-month web ad
- 1 Full color page ad in Viet Lifestyles Magazine.
- Social media highlights.
- MC mentions throughout the event.

Silver Sponsor (\$2,000–\$2,999)

- Signage placement at Tea Garden or Lantern Booth.
- VIP Experience: Red carpet arrival, tea ceremony, and VIP seating.
- Booth space with 1 table and 2 chairs
- ½ page color ad in Viet Lifestyles Magazine



- 3-month web ad
- Social media highlights.
- MC mentions throughout the event.

Bronze Sponsor (\$1,000–\$1,999)

- Banner at Children's Wonderland.
- VIP Experience: Red carpet arrival, tea ceremony, and VIP seating.
- 1 table with 2 chairs
- 1-month web ad l.
- MC acknowledgment
- Social media highlights.

Steel Sponsor (\$500–\$999)

- Logo on community website.
- VIP Experience: Red carpet arrival, tea ceremony, and VIP seating.
- 1 table with 2 chairs.
- Social media mention.
- MC mention during event.

In-Kind Sponsorship

We gladly welcome in-kind contributions such as food, services, equipment, décor, volunteer support, and more. In return, depending on the value of your contribution, your organization may receive one or more of the following benefits:

- Prominent signage placement at the festival site
- VIP Experience: red carpet arrival, tea ceremony, and VIP seating
- Booth with 1 table and 2 chairs
- Web ad on our community website
- Print ad in Viet Lifestyles Magazine
- Feature on Asian Media Network
- MC mentions and social media highlights

Note: Event schedule is subject to change due to weather or logistical adjustments.

Contact Information

Ms. Mai Le

Event Chair & Media Chair

CEO, Asian Media Network

President, International Women Celebration

Director, Saigon Center

Phone: (480) 213-5987

Email: thanhmairadio@gmail.com



Ms. Tram Chu

Sponsorship Chair

President, Vietnamese Community of Arizona

Phone: (602) 326-2751

Email: TramChu@westusa.com

Dr. ZONGFU LI

VIP Chair

CEO of 808 Plaza

Phone: (480) 248-4618

Email: Dr.zongfuli@gmail.com

LESLEY YUAN

Children Contest Chair

Principal of Green Apple Academy

Phone: (602) 628-5229

Email: Yuan.lesley@gmail.com

TY NG

Director & Talent Chair

Twin Tygr Film Founder

Phone: (602) 385-9500

Email: tygr@twintygr.com

AN PHAN

Vendor Chair

ASU VSA President

Phone: (623) 707-9997

Email: asu.vsa@gmail.com

General Inquiries:

Text: **602-621-5125**

Email: ArizonaMoonFestival@gmail.com

Sponsorship Payment Information

Make check payable to: **TMB MANAGEMENT LLC**

Zelle payment info : Saigoncenteraz24@gmail.com

Check payment, please mail to:

TMB MANAGEMENT

2081 N. Arizona Ave #126

Chandler, AZ. 85225

On the memo: **AZ Moon Festival 2025**

Sponsorship Confirmation Deadline: **September 15, 2025**

Be part of one of Arizona's most heartwarming cultural experiences. Your sponsorship brings joy, unity, and tradition to life.